

Inside Health Case Study

Social Media Growth & Engagement

PROJECT OVERVIEW



The Inside Health Clinic is a well-known health and wellness clinic that has been providing excellent healthcare services to its clients for several years. Recently, the clinic partnered with our marketing agency to take its social media presence to the next level. The goal of this move was to grow Inside Health's followers on Instagram and increase engagement with its audience.

SOLUTION



By utilizing our expertise, we created a consistent posting schedule and generated high-quality content that resonated with Inside Health's target audience.

The content was a mix of engaging visuals, educational posts, and user-generated content. We also used hashtags and collaborated with influencers to expand the account's reach.

- 400+ new followers within the first 30 days.
- Significantly increased engagement rates.
- 2700+ accounts reached every month on average.

We continued to refine the content strategy and worked closely with the clinic's team to create a cohesive brand message.

Key metrics

400+

Followers within
the first 30 days

2700+

Accounts reached
on average every
month

